Xiaowei Chen /ˈʃi-aʊ-wei/

5+ years of end-to-end product design experience in B2B SaaS products

A versatile designer with extensive experience in crafting 0-1 products. Strong ability to deal with ambiguity, complexity and efficiency when merging design and business.

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470.985.6888
Austin, TX

Experience

iFolio • UI/UX Designer
Apr. 2024 - Present • Austin, TX (Remote)

Developing features for a web builder and strategizing for upcoming product releases.

Fungible (acquired by Microsoft) • Product Designer ↗
Jan. 2020 - Sep. 2022 • 2 yr 9 mos • Austin, TX (Remote)

Designed and launched Fungible Data Center Composer from 0-1 in a design team of 5, establishing the framework for on-demand resource pooling and environment deployment. **3** major versions released, **10+** customers acquired. Successfully defined project scope amidst ambiguity and navigated through evolving business goals and constraints. Developed advanced filter patterns and contributed to building an efficient, consistent, and scalable design system with engineering implementation.

Cloudistics (acquired by Lenovo) • Interaction Designer ↗
Nov. 2017 - Jan. 2020 • 2 yr 3 mos • Reston, VA

Designed and shipped features for Cloudistics Ignite (now Lenovo ThinkAgile CP series) that delivered consumer-level user experience on enterprise private cloud. Designed hybrid cloud and workload migration experience resulting in boosted user engagement and customer satisfaction. Designed custom visualizations for representing product-specific statistics.

RentPath (a Redfin company) • UX Designer (Contract)
Sep. 2017 - Nov. 2017 • 3 mos • Atlanta, GA

Improved the search and filter experiences for two real estate marketplace products apartmentguide.com and rent.com. Increased contact form lead conversion rate by **5-10%** across mobile and desktop. Designed, prototyped and tested mobile hybrid map search feature and search list callout cards.

iFolio • UX Designer
Aug. 2016 - Dec. 2016 • 5 mos • Atlanta, GA

Led the initial research, design, and user testing of an MVP web platform that assisted high school students in creating personalized digital portfolios for college applications.

Coca-Cola • UX Design Intern
May 2016 - Aug. 2016 • 3 mos • Atlanta, GA

Redesigned the internal dashboard to help developers in analyzing device usage across the entire company. Conducted internal interviews and delivered high-fidelity prototypes.

Skills & Tools

User-Centered Design /
Information Architecture /
Conceptualization / Design Thinking /
User Research / User Interview /
Usability Testing / Analytics /
User Flow / User Journey Map /
Brain Storming / Problem Solving /
Storyboarding / Storytelling /
High Fidelity Wireframes / Mockups /
Prototype / Product Development /
Design System / Data Visualization /
Illustration Design / Animation /
Sketch / Figma
Adobe Photoshop / After Effects
Jira / Confluence / Coda / Miro
Abstract / Zeplin / Framer / Principle
HTML / CSS

Recognitions

Mobile HCI Conference 2016
MusiSkate: enhancing the skateboarding experience through musical feedback

iF Design Award 2014
Truly Touch-Type

Red Dot Design Award 2013
Stablow: non-slip and non-splashing basin

Certificate of Design Patent
2014 • No.201420075755.3

Education

Georgia Institute of Technology
M.S. Human Computer Interaction
2015 - 2017 • Atlanta, GA

Zhejiang University
B.Eng. Industrial Design
2011 - 2015 • China