

Xiaowei Chen /'ʃi-əu-wei/

5+ years of end-to-end product design experience in data center and cloud

A versatile designer with extensive experience in crafting 0-1 products. Strong ability to deal with ambiguity, complexity and efficiency when merging design and business.

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Austin, TX

Experience

Fungible (acquired by Microsoft) • Product Designer [↗](#)

Jan. 2020 - Sep. 2022 • 2 yr 9 mos • Austin, TX (Remote)

Designed and launched Fungible Data Center Composer, establishing the framework for on-demand resource pooling and environment deployment. Defined project scope amidst ambiguity and navigate through constantly evolving business goals. Crafted workflows tailored to diverse use cases and constraints. Developed advanced filter patterns within the design system, resolving efficiency, consistency, and scalability challenges in the engineering implementation process. Enhanced designs through user interviews, gathering valuable feedback from stakeholders. Enhanced collaboration, project management, and workflow within the design and engineering teams.

Cloudistics (acquired by Lenovo) • Interaction Designer [↗](#)

Nov. 2017 - Jan. 2020 • 2 yr 3 mos • Reston, VA

Designed and shipped features for Cloudistics Ignite (now Lenovo ThinkAgile CP series) that delivered consumer-level user experience on enterprise private cloud. Designed hybrid cloud and workload migration experience resulting in boosted user engagement and customer satisfaction. Designed custom visualizations for representing product-specific statistics.

RentPath (a Redfin company) • UX Designer (Contract)

Sep. 2017 - Nov. 2017 • 3 mos • Atlanta, GA

Improved the search and filter experiences for two real estate marketplace products apartmentguide.com and rent.com. Increased contact form lead conversion rate by **5-10%** across mobile and desktop. Designed, prototyped and tested mobile hybrid map search feature and search list callout cards.

iFolio • UX Designer

Aug. 2016 - Dec. 2016 • 5 mos • Atlanta, GA

Led the initial research, design, and user testing of an MVP web platform that assisted high school students in creating personalized digital portfolios for college applications.

Coca-Cola • UX Design Intern

May 2016 - Aug. 2016 • 3 mos • Atlanta, GA

Redesigned the internal dashboard to help developers in analyzing device usage across the entire company. Conducted internal interviews and delivered high-fidelity prototypes.

InnoMake • Product Design Intern

Jul. 2014 - Oct. 2014 • 3 mos • Hangzhou, China

Co-designed a last-mile delivery system for leading delivery service companies in China and launched a mobile app for an electric self-balancing scooter.

Skills & Tools

Information Architecture

Conceptualizing

User Research

Usability Testing

User Flow Diagram

Brain Storming

Storyboarding

Wireframing

Prototyping

Design System

Data Visualization

Animation

Sketch / Figma

Adobe Creative Suite

Jira / Confluence / Coda / Miro

Abstract / Zeplin

HTML / CSS

Recognitions

Mobile HCI Conference 2016

MusiSkate: enhancing the skateboarding experience through musical feedback

iF Design Award 2014

Truly Touch-Type

Red Dot Design Award 2013

Stablow: non-slip and non-splashing basin

Certificate of Design Patent

2014 • No.201420075755.3

Education

Georgia Institute of Technology

M.S. Human Computer Interaction

2015 - 2017 • Atlanta, GA

Zhejiang University

B.Eng. Industrial Design

2011 - 2015 • China